

Packaging Design

Introduction

Packaging design is;

A container that save the product to reach the hand of the consumer in a good condition.



Packaging history

In the past, people used the natural objects such as leaf, shell, horn to contain and carry the food products. Later when the human's society expanded, the packaging used for trading as well.





The history of packaging in Thailand

- Sukhothai period

Ayuthaya period





เพ็ญใจกับใจไม่ by laser / Sony Alpha





